

The Prohibition 1919

"US Prohibition" was based on the 18th Amendment to the Constitution of the United States, January 16, 1919 and Volstead Act (Wall Manchester Act) approved by Wirth Thailand, Germany and France, implemented on October 28, 1920... It started from January 17th, 1920, prohibiting the brewing or sales of liquor in the United States for the reason that alcohol was the root of crime. Precisely, it was the result of the women's rights movement. Because it was believed that alcoholism caused a lot of domestic violence, the implementation of the prohibition was to protect women's rights, which was recognized and supported by religious organizations. However, the Prohibition caused the flooding of illegal brewing, so called "bootleg". Gatsby from "The Great Gatsby" was the model of bootlegging. ("The Pharmacy", called in the play, was actually a private illegal brewery, because the only legitimate alcohol selling was for medical purpose). Legal and illegal home brewing in the Prohibition era were popular, and the percentage of alcohol in many alcoholic products was just under the legal limit. After being processed, they would taste like real spirits, one of which was called light beer (near beer), just below 0.5%, the legal limit. Although it was almost alcohol free, consumers could create their own beer following a detailed instruction provided. Therefore, a unique but colorful American private beer culture was formed.

"THE BREWER YIN" selects imported raw materials with high quality, American malt, Czech hops, French yeast, with-out any additive as well as using purified water, and strictly follows the Pure Brewing Law of Germany enacted by William, Archduke of Bavaria in 1516.

1919年 美国的私酿啤酒

长达14年的美国禁酒令是依据1919年1月16日批准的美国第18宪法修正案和1919年10月28日通过的《沃尔斯泰德法/Volstead Act》来颁布，并于1920年1月17日0时开始执行，从此禁止酿造和发售酒类的“奇葩”法律在美国生效，理由是酒是犯罪的根源-由于酗酒造成了很多家庭暴力问题，为了保护女权实施了禁酒令，这也得到了宗教组织的认同和支持。但是禁酒令反而造成私酒泛滥。《了不起的盖茨比》中的主角盖茨比就是私酿的典范（剧中所谓药房，就是指私酿酒坊，因为唯一可以合法购买的酒精是医用酒精）。合法和不合法的家庭酿酒在禁酒令时期都很流行，也有不少含酒精产品酒精含量刚好在法定限制之下，稍微加工后和真的酒一样，其中一种叫淡啤酒 (near beer)，刚好在法定0.5%的限制之下，虽然差不多是它提供了详细的酿造说明书，消费者可以很容易的按照无酒精，但提供的简单方法自己酿造含酒精啤酒，从而形成了各具特色精彩纷呈的美国私酿啤酒。

The Brewer 精选优质进口原料，不使用任何添加剂，传承美式啤酒的酿造工艺流程，使用美洲麦芽，捷克啤酒花，法国酵母，高度萃取的纯净水制造出The Brewer 独有的精酿啤酒。与各位“饕”者共享禁酒令时期的美式啤酒魅力！

OUR FEATURES OF BREWING BEER

我们的精酿啤酒

We not only brew beer but also endow the malt with second life,
我们不止酿酒，更给予麦芽二次生命。

No additive, no filter;
0添加，无过滤；

The malt is broken but not crushed during the brewing;
酿造中麦芽破而不碎；

Only the first batch of wort is extracted;
只萃取第一道麦汁；

A limited volume is finely brewed every month;
每月限量精酿；

Every drop of the beer with full of emotions by the virtue of perfect processes,
秉承精致工艺，让每一滴啤酒都饱含无限激情—愈饮越品。

Malt - The soul of beer 麦芽，啤酒的灵魂

Hops - The source of flavor 啤酒花，风味的来源

Yeast - The variations of beer 酵母，酒体变奏曲

Water - The fountain of brewing 水，酿造的源头



Golden Ale Beer 330ml 500ml 1L
金黄啤 ¥48 ¥68 ¥128

Wort concentration: 11.8p; ABV: 3.8%

麦芽浓度: 11.8p 酒精度: 3.8%

Taste Note: Slightly yellow color, refreshing taste, fine foam and pronounced hop aroma.

品鉴笔记: 金色的酒液和洁白的泡沫演绎麦芽的光辉岁月, 口感清爽, 泡沫细腻, 具有明显的酒花和酵母芳香; 口味愉快活泼。

Dark Stout Beer 330ml 500ml 1L
麦芽黑啤 ¥48 ¥68 ¥128

Wort concentration: 12.5p; ABV: 4.2%

麦芽浓度: 12.5p 酒精度: 4.2%

Taste Note: Pure black color, dry taste, fine foam, coffee notes on the palate.

品鉴笔记: 真城黑色的酒液, 泡沫如织油般细腻, 口感层次极为丰富, 带有咖啡、可可、太妃糖般的浓郁的醇厚口味, 平衡的酒花口感, 若隐若现的苦涩, 香醇顺滑。

Harvest Wheat Beer 330ml 500ml 1L
小麦白啤 ¥48 ¥68 ¥128

Wort concentration: 12p; ABV: 5%

麦芽浓度: 12p 酒精度: 5%

Taste Note: Harvest wheat is a typical Belgian style of wheat beer. It is not filtered, smoothy, with white foam and good color, fruity flora and tasty.

品鉴笔记: 云雾状的酒液, 橘子的香味和中等甜度的麦芽味得到很好的平衡, 苦味不高, 回味有很好地甘菊风味。

Dia CIDER 苹果味啫啤 330ml 500ml 1L
 ABV: 4.3% 酒精度ABV: 3.6% ¥48 ¥68 ¥128

The adjective "Dia" is a Shanghai wording that gets utilized when other word can't describe the greatness.

"啫"在上海话里是一种难以言表的赞赏感, 能引发你所有关于美好的想象。

Dia cider is locally crafted, using Fuji apple that was widely popular in Shanghai in the 90s. It is a champagne look, crystal clear beverage infused with a slight carbonic bite. The sweet and tangy taste will give you an urge using the word "啫".

上海本地精酿的苹果西打气泡酒, 使用上海90年代最为流行的红富士苹果为原料, 酒液呈香槟色, 透明晶莹, 兼具苹果的香甜与气泡饮料的爽口感, 香气柔和饱满, 入口甘甜酸爽, 碳酸气泡在舌尖上留下美妙的刺激感。

Hand-crafted IPA Beer 330ml 500ml 1L
手工IPA啤酒 ¥58 ¥78 ¥138

Wort concentration: 15p; ABV: 6.5%

麦芽浓度: 15p 酒精度: 6.5%

Taste Note: It is a typical American IPA beer, but meanwhile it includes the spirits of Chinese fine beer. It has a strongly bitter and sweet after taste, as well as the perfect fruity taste of pomello and tropical fruits with bright brown color.

品鉴笔记: 一款保留了经典的美式风格IPA, 同时又蕴含了中国精酿啤酒含蓄、豁达的精神, 具有强烈的苦味和回甘, 并带有完美的柚子和热带水果的果香味。色泽通透, 酒体呈现棕色。

Beer Package - The beauty of life 230ml *6Glasses
一次过瘾 - 美丽人生 ¥168

Hard to choose among the six products with its own unique feature.

6款单品各有特点, 实在让人很难选择, 没关系!

Order a beer package and try them all! You may quickly find your cup of beer!

一个套餐汇集6种佳酿, 无论是大口还是小清新, 选择一款只属于你的口味。

Brewing Beer Celebration 4L
狂欢啤酒夜 ¥488

Any type of brewing beers by 4 Liters celebrations.

任意款4升白酿啤酒狂欢。



Bottled Beers 瓶装啤酒

Tsing Tao
青岛啤酒 ¥ 40

Heineken
喜力啤酒 ¥ 45

Corona
科罗娜 ¥ 45

Guinness Draught
健力士黑啤 ¥ 45

Hoegaarden
福佳白啤 ¥ 45



Classic Cocktails 经典鸡尾酒

- Dry Martini 经典马天尼** ¥ 70
Gin, Vodka, Dry Vermouth
- Moscow Mule 莫斯科骡子** ¥ 70
Vodka, Lime Juice, Ginger Beer, Angostura Bitters
- Cosmopolitan 大都会** ¥ 70
Vodka, Cointreau, Lime Juice, Cranberry Juice
- Mai Tai 迈泰** ¥ 75
Bacardi Rum, Dark Rum, Lime Juice, Apricot Brandy, Amaretto Bisaronno, Pineapple Juice
- Negroni 尼克罗尼** ¥ 70
Gin, Martini Rosso, Campari
- Whiskey Sour 威士忌酸** ¥ 70
Scotch Whisky, Fresh Lime, Sugar
- Bloody Mary 血腥玛丽** ¥ 70
Vodka, Tomato Juice, Lime Juice, Lemon Juice, Tabasco, Li Pailin Sauce, Black Pepper, Salt, Basil Leaves
- Margaret 玛格丽特** ¥ 70
Tequila, Cointreau, Lime Juice
- Long Island Ice Tea 长岛冰茶** ¥ 75
Gin, Vodka, Rum, Tequila, Cointreau, Lime Juice, Coke
- Zombie 僵尸** ¥ 70
Rum, Vodka, Orange Juice, Lemon Juice, Pineapple Juice



Special Cocktail 特色鸡尾酒

- | | |
|---|------|
| The Brewer First Love “痴”初恋 | ¥ 65 |
| Absolut, Apple Liqueur, Fresh Green Apple | |
| Meet at The Brewer “醉”相遇 | ¥ 70 |
| Gin, Fresh Ginger, Fresh Pineapple, Lemon Juice | |
| Brewer Illusion 迷高视觉 | ¥ 70 |
| Vodka, Gin, Malibu, Cointreau, Sugar, Pineapple Juice | |
| Apple Mojito 苹果莫吉托 | ¥ 65 |
| Rum, Lemon Juice, Apple Juice, Apple Liqueur, Soda | |
| Clover Club 三叶草俱乐部 | ¥ 75 |
| Gin, Raspberry, Lemon Juice, Sugar, Egg White | |
| Passion Rouge 绯红胭脂 | ¥ 75 |
| Grand Marnier, Fresh Passion Fruit, Lemon Juice, Orange Juice, Soda | |
| Original Fireball 原创火龙威士忌 | ¥ 80 |
| Fireball, Jim Beam, Martini Extra Dry, Oom, Aromatic Bitters | |
| Smoked Old Fashioned 烟熏经典之最 | ¥ 85 |
| Hennessy VSOP, Whisky, Dark Rum, Orange Bitters, Aromatic Bitters | |
| Whisky Kiss 威士忌之吻 | ¥ 85 |
| Baltimore 12 Ys, Morgan Gold Rum, Martini Rosso, Orange Bitters | |
| C U Tomorrow 明天见 | ¥ 90 |
| Rum, Vodka, Gin, Tequila, Whisky, Cognac | |



Mocktail 无酒精鸡尾酒

Virgin Mojito

无酒精莫吉托

Lime Sugar, Mint Leaves, Sprite

¥ 60

Lemongrass Iced Tea

柠檬草冰茶

Passion Fruit Syrup, Cranberry Juice, Lime

¥ 50

Orange Vanilla

香草橙汁

Fresh Orange Juice, Vanilla, Syrup, Soda

¥ 50

Fruit Punch

水果冰浴

Apple Juice, Orange Juice, Pineapple Juice, Grenadine

¥ 50

Fruit Martini

果味马天尼

Apple, Lychee, Mango, Fruit Syrup, Fruit Juice, Lemon Juice

¥ 50

Pina Colada

椰岛之恋

Coconut Palm, Pineapple Juice, Brown Sugar, Crushed Ice

¥ 50

Shots 短饮

Sex On the Beach 沙滩宝贝

Vodka, Peach Liqueur, Cranberry, Pineapple Juice

6/Glasses 12/Glasses

¥ 150 ¥ 258

B52 轰炸机

Kahlua, Baileys, Grand Marnier

¥ 160 ¥ 300

Blow Job 口交

Kahlua, Banana Liqueur, Cream

¥ 150 ¥ 258

Fireball 火龙肉桂威士忌

¥ 180 ¥ 320

Olmecca Tequila 龙舌兰

Olmecca, Fresh Lime, Salt

¥ 160 ¥ 300

Jagermeister 野格

Jagermeister

¥ 160 ¥ 300





Vodka 伏特加

	Glass	Bottle
Stolichnaya 苏联红	¥48	¥580
Absolut Vodka 瑞典绝对伏特加	¥58	¥680
Wyborowa Vodka 波兰罗瓦	¥58	¥680
Ketel's One Vodka 坎特一号	¥68	¥780
Grey Goose 法国灰雁	¥88	¥1180
Belvedere 雪树	¥98	¥1280
Beluga 白鲟	¥108	¥1200

Gin 金酒

	Glass	Bottle
Gordon's 哥顿	¥48	¥580
Bombay Sapphire 孟买蓝宝石	¥58	¥680
Hayman's 海量金酒	¥58	¥680
Beehive 必高达	¥58	¥680
Beehive 24 必高达24	¥58	¥680
Tanqueray 泰加利	¥78	¥780
Martin Miller's 马丁米勒	¥75	¥880
Hendrick's 亨利爵士	¥80	¥980
London NO.1 伦敦1号	¥118	¥1480
Monkey 47 猴子47	¥130	¥1200

Tequila 龙舌兰

	Glass	Bottle
Jose Cuervo Especial Reposado Gold		
快活特醇金标龙舌兰	¥48	¥580
Patron XO Coffee 培恩XO咖啡	¥48	¥880
Patron Reposado 培恩金	¥48	¥1180
Patron Anejo 培恩陈酿	¥58	¥1180
Jose Cuervo Traditional Reposado		
豪神快活传统金标龙舌兰		¥780

Rum 朗姆酒

	Glass	Bottle
Bacardi Rum 百加得白朗姆	¥48	¥580
Captain Morgan Dark Rum 摩根船长(黑)	¥58	¥680
Captain Morgan Gold Rum 摩根船长(金)	¥68	¥780
Havana 3y Rum 哈瓦那3年朗姆	¥68	¥780
Rum Abuelo Añejo 老爷爷陈年朗姆酒	¥78	¥880
Abuelo 7ys Rum 老爷爷7年朗姆酒	¥88	¥1080
Rum Diplomatico Añejo 外交官陈年朗姆酒	¥78	¥880

Cognac 干邑

	Glass	Bottle
Remy Martin VSOP 人头马VSOP	¥ 80	¥ 980
Hennessy VSOP 轩尼诗VSOP	¥ 90	¥ 1080
Hennessy XO 轩尼诗XO		¥ 3180
Remy Martin XO 人头马XO		¥ 2980
Otard VSOP 慕达VSOP		¥ 1880
Otard XO 慕达XO		¥ 3998

Liqueurs 利口酒

	Glass	Bottle
Kahlua 甘露咖啡力娇酒	¥ 50	¥ 580
Bailey's Irish Cream 百利甜酒	¥ 50	¥ 580
Grand Manier 金万利	¥ 60	¥ 680
Jagermeister 圣露利口酒	¥ 50	¥ 680
Sambuca 森柏加	¥ 50	¥ 680



Blended Whisky 威士忌

	Glass	Bottle
John Jameson Irish Whiskey 尊美醇爱尔兰威士忌	¥ 68	¥ 780
Chivas Regal Scotch 12Y 芝华士12年苏格兰威士忌	¥ 68	¥ 880
Johnnie Walker Black Label 黑方威士忌	¥ 68	¥ 880
Jim Beam 白占边	¥ 48	¥ 580
Jack Daniel's 杰克丹尼	¥ 58	¥ 680
Chivas Regal Scotch 18Y 芝华士18年苏格兰威士忌		¥ 1580
Royal Salute Scotch 21Y 皇家礼炮21年苏格兰威士忌		¥ 2380

Single Malt Whisky 单一麦芽威士忌

	Glass	Bottle
Macallan Highland Single Malt Whiskey 12Y 麦卡伦高地12年单一麦芽威士忌	¥ 70	¥ 1080
The Glenmorangie Original Whiskey 经典格兰杰高地单一麦芽威士忌	¥ 70	¥ 980
The Dalmore Highland Whisky 达尔摩12年高地威士忌	¥ 70	¥ 980
Macallan Single Malt Whiskey 12Y 麦卡伦单一麦芽威士忌12年		¥ 1280
Lagavulin 16Y 拉格维林16年		¥ 1080
Johnnie Walker Blue Label 尊尼获加“蓝方”苏格兰威士忌		¥ 2880
Macallan Single Malt Whiskey 18Y 麦卡伦单一麦芽威士忌18年		¥ 3580
Oban 14YO Highland Single Malt Scotch Whiskey 欧本14年高地单一麦芽苏格兰威士忌	¥ 128	¥ 1688

Japanese Whisky 日本威士忌

Yamazaki 1923 山崎 1923		¥ 2380
Hakushu 1973 白州 1973		¥ 1580



White Wine List 白葡萄酒

	Glass	Bottle
Chateau L'oiseau Bordeaux, France 露韵庄园干白葡萄酒, 法国	¥ 70	¥ 320
Oxford Landing Estate Sauvignon Blanc, South Australia 牛津园白苏维翁, 南澳		¥ 380
Los Vascos Sauvignon Blanc, France (拉菲庄园) 巴斯克白苏维翁, 法国		¥ 420
Valckenberg Riesling Trocken, Germany 沃克堡葛丝干白葛丝, 德国		¥ 520
Lion-Beaulieu 1er vin Blanc Bordeaux Blanc, France 帝岗堡珍品一号干白霞多丽, 法国		¥ 580



Red Wine List 红葡萄酒

	Glass	Bottle
De l'Abbaye Cuvée Jeunes Vignes Bordeaux, France 贝雅庄园干红葡萄酒, 法国	¥ 70	¥ 320
2012 Beauvillage Medoc, France 美村庄园赤霞珠, 法国	¥ 80	¥ 380
Aussieres Rouge, France 奥希耶卡本妮苏维翁, 法国		¥ 428
Moulin de Canhaut Medoc, France 卡隆慕兰美东, 法国		¥ 480
Lion-Beaulieu 1er vin Rouge Bordeaux, France 帝狮堡珍品一号赤霞珠干红, 法国		¥ 580
Le Pape Pessac Leognan, France 教皇城堡干红葡萄酒, 法国		¥ 680
Freixenet Mia Red Spain Catalonia, Spanish 菲斯奈特天帕尼洛, 卡特卢那, 西班牙		¥ 388
Nederburg Winemaster Reserve Pinotage, South Africa 尼德堡酒师特酿品乐红, 南非		¥ 368
Caliterra Winemakers Selection Merlot, Colchagua Valley 佳特利庄园梅洛干红, 科尔查瓜山谷, 智利		¥ 368
Banfi Col di Sasso IGT, Tuscany, Italy 班非科迪萨塔加本力苏维翁, 托斯卡纳, 意大利		¥ 388



Champagne & Sparkling Wine 香檳 & 气泡酒

Perrier Jouet Grand Brut Champagne 巴黎之花特級干型香檳, 法國	Bottle ¥1280
Moët & Chandon Champagne Brut 酩悅香檳, 法國	¥1180
Chandon Sparkling wine Brut 夏桐起泡酒, 寧夏, 中國	¥298
PASOS DE CRO Moscato Rose 北斯金餅紅起酒, 意大利	¥320
PASOS DE CRO Moscato White 貝斯金餅白起酒, 意大利	¥320



Soft Drink 软饮

		Bottle
Coke	可口可乐	¥38
Dite Coke	健怡可乐	¥38
Sprite	雪碧	¥38
Ginger Ale	干姜水	¥38
Soda	苏打水	¥38
Tonic	汤力水	¥38
Red Bull	红牛	¥38

Mineral Water 矿泉水

Perrier Sparking Water	巴黎气泡水	330ml	¥45
Evian Water	依云气泡水	330ml	¥45
San Pellegrino Water	圣培气泡水	750ml	¥60



Juice 果汁

Fresh Squeezed Orange Juice	鲜榨橙汁	¥45
Apple Juice	苹果汁	¥38
Orange Juice	橙汁	¥38
Grapefruit Juice	西柚汁	¥38
Pineapple Juice	菠萝汁	¥38
Cranberry Juice	蔓越莓汁	¥38

Coffee 咖啡

Americano	美式咖啡	¥38
Cappuccino	卡布奇诺	¥45
Latte	拿铁	¥45
Espresso	特浓咖啡	¥38
Double Espresso	双份特浓咖啡	¥45
Hot Milk	热牛奶	¥38